



SRI VASAVI ENGINEERING COLLEGE
PEDATADEPALLI : TADEPALLIGUDEM
DEPARTMENT OF MBA
DETAILS OF WORKSHOPS/SEMINARS/CONFERENCES ATTENDED

2017-18		
S.NO	NAME OF THE FACULTY	DETAILS OF WORKSHOPS / SEMINARS / CONFERENCES ATTENDED
1	Dr.K.Rambabu	Participated and Presented A Paper entitled " Women Empowerment " in National Seminar on "Managing Change in Economic Scenario of India - held on 27th & 28th February 2018 organized by Department of Economics, Adikavi Nannaya University, Rajamahendravaram. ISBN: 978-93-87540-35-4
2	Dr.K.Rambabu	Participated and Presented A Paper entitled "A Study on issues and challenges of Information Technology in HRM" in UGC Two-Day International Seminar on " Human Resource Management in Digital age"(ISHRMDA)-2018 held on 24th & 25th February, 2018. Organized by Department of HRM, Acharya Nagarjuna University, Guntur.
3	D.Naveen Kumar	Participated and Presented A Paper entitled " Consumer response towards online ads in social media networks" in a Two day National conference on "Marketing in Digital India: Trends, Opportunities & Challenges (MIDITOC 2K18)" on February 19th & 20th, 2018 organised by IPE, Hyderabad.
4	Dr.K.Rambabu	Presented and published a Paper entitled "GST Impact on Indian Economy" in Two-Day National Seminar on " Recent Innovations in Commerce, Management, Skill Development & e-commerce" Organized by Pithapur Rajah's Government College, Kakinada held on 5th & 6th December, 2017. ISBN:978-81-933256-4-3
5	Dr.S.Krishna Murthy Naidu	Attended Educators' Bootcamp organized by A.P.State Skill Development Corporation(APSSDC) in Association with Northeastern University, (NU) Dt: 08th August, 2017, Fortune Murali Park, Vijayawada.
6	Dr.K.Rambabu	Participated and Presented A Paper entitled " Corporate Governance in STPI registered IT Companies - A Study " in International Conference on "Green Development in Tropical Regions - 2017" from 26th to 28th July, 2017 organized by Department of Management Studies, Adikavi Nannaya University, Rajamahendravaram.
7	Dr.G.V.Subba Raju	Attended A Workshop on " Outcome Based Education" organised by Sri Vasavi Engineering College, Tadepalligudem on 15th & 16th June 2017.
	Dr.S.Krishna Murthy Naidu	
	V.Saranya	

Head

Department of Management studies